

Hello

I am Colin Bota

Motion designer | Video Editor

View My Portfolio Here

White City, London | botacolin@gmail.com | 07503221844

I am a dedicated Motion Designer and creative, with over **6 years in the industry**, creating animations, video content and social media campaigns. With a background in marketing, delivering projects ranging from **META ads** to **brand films** and **infographics**. Recently integrating **AI tools** into my creative workflow, for both speed and experimentation.

EXPERIENCE

Freelance Motion Designer & Video Editor

2025 – Present | London & Remote

Managed freelance projects, from briefing to final deliveries.

Collaborated with the clients on visual directions, storyboarding and craft structures that aligned with the client's brand.

Delivered on the established deadline, projects such as animations, social content as well as videos.

Maintained full transparency on projects timelines, deliverables and the software workflow.

Helped clients boost their brand by providing solutions to their problems, through visuals, research and audience first approach.

Inspired Education Group | Motion Designer & Video Editor

2023 – 2025 | London

Worked closely with other creatives to ensure the briefs were realised and the projects were delivered in high standards.

Collaborated with international project managers in the private education sector, ensuring that the different project delivery were aligned with each school's unique culture and brand identity.

Developed explainer videos, product content and branded video assets for different platforms, including META ads and organic social media. Ranging from "Open Days" to "Summer Camps" campaign, mainly targeting international audience as well as the UK,

Fluro Agency | Motion Designer

2020 – 2023 / Buckinghamshire

Served as the studio's only motion designer, establishing from the start what is necessary workflow and projects requirements from scratch.

Worked with various briefs, specialised focus on the technology and healthcare sectors.

Designed motion templates and worked closely with graphic designers and web developers to maintain brand consistency across all projects.

Committed to develop professionally, expanding my skills set, understanding studio workflow.

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EDUCATION

MA Editing and Post-Production

2020 – 2022 | London South Bank University

Advanced editing for film and television, focusing on pacing and storytelling within the industry standard workflow.

Professional colour grade and correction using BlackMagic's software DaVinci Resolve.

Integration of visual effects and motion design into the projects.

BA (Hons) Graphic Design

2017 – 2020 | Bucks New University

Mastered industry design principals and technical workflows, from brand to more experimental design.

Developed a rounded foundation in core design theory.

Specialised in the intersection of static design and motion, with a focus on animation, cinematography and videography, whilst utilising graphic design principals as a foundation for advanced motion.


TECHNICAL SKILL SET

After Effects 

Premiere Pro 

Illustrator & Photoshop 

DaVinci Resolve 

A.I. Tools (VEO 3, Runway, Eleven Labs...) 

Cinema 4D 

CORE SKILLS

Motion Design • Video Editing • Explainers • Social Media Ads • Infographics • A.I Prompting